

Transportation Research Board – 102nd Annual Meeting

AEP25(2) Freight Surveys Subcommittee

Presiding: Prof. Miguel Jaller, University of California Davis, mjaller@ucdavis.edu

Date: Wednesday, January 11th, 2023. 03:45pm – 5:30pm EST

Location: Liberty Salón I (M4), Marriott Marquis

Meeting Agenda

3:45 – 4:00 PM **Welcome and Introductions**

4:00 – 4:45 PM **Presentation**

Jim Langston. NielsenIQ – E-commerce Data

This presentation will focus on e-commerce and other consumer behavior insights resulting from the company's e-commerce panel data, and the methods used to process such data.

Q&A will follow.

4:45 – 5:30 PM **Discussion**

- Future of freight survey methods (what is new and innovative?)
- Subcommittee identity (where do we fit?)
- Key questions (what are freight data/survey needs?)
- Partnerships (what other committees should we coordinate and collaborate with?)
- Other thoughts & announcements