Stated Response Surveys Subcommittee – AEP25(3) 103rd Annual Meeting of the TRB Tuesday, January 09, 2024, 6:00 PM - 7:30 PM

Bilal Faroog & Prateek Bansal, presiding

1. [6:00-6:05 PM] Introduction

2. [6:05-7:10 PM] Recent advances in stated response research

 Text-aided Group Decision-making Process Observation Method: A novel methodology for observing the joint decision-making process of travel choices

Presenter: Giancarlos Parady

Coauthors: Yuki Oyama, Makoto Chikaraishi

• Behavioural Insights from eye-tracking for Stated Preference and virtual reality choice experiments.

Presenter: Yu Wang

Coauthors: Thomas Hancock, Charisma Choudhury, Yacan Wang, Stephane

Hess, Jorge de Pedro, Albert Solernou

• Novel experiment design and models from cognitive psychology to understand the Decoy effect in real-world settings.

Presenter: Eui-Jin Kim

Co-authors: Ding Jiaxuan, Vladimir Maksimenko, Prateek Bansal

 A stated choice experiment to estimate preferences for fully automated taxis: comparison between immersive virtual reality and online surveys

Presenter: Hao (Andrew) Yin **Co-authors:** Elisabetta Cherchi

- 3. [7:10-7:25 PM] Sub-committee activities for 2023
 - Update on sub-committee activities
 - Discussion on emerging research needs
- 4. [7:25-7:30 PM] Other sub-committee activities & open forum
 - Other business / announcements